



LIBENBERG &
ASSOCIATES

INDEPENDENT PHYSICAL
SECURITY CONSULTANTS
SERVING SOUTHERN AFRICA



SECURITY DECISIONS THAT MATTER

"Many organisations invest heavily in guards, systems, and procedures without first establishing a clear strategic direction. The result is often fragmented security programs, misallocated resources, and outcomes that fail to support organisational objectives. Even strong operational delivery cannot compensate for weak strategy.

At Liebenberg & Associates, we help organisations make better security decisions. We work with clients and their security service providers to define what security needs to achieve, allocate resources defensibly, and position security as a contributor to resilience, continuity, and organisational success.

Clients do not invest in cameras, access control systems, or guarding services for their own sake. They invest in outcomes: business continuity, resilient operations, profitability, and confident risk governance in Southern Africa's complex threat environment.

We help clients achieve those outcomes through rigorous analysis, independent guidance, and expertise earned over decades operating in the realities we now advise on."

- Danie Liebenberg | Founder & Principal

WHO WE ARE



Liebenberg & Associates is an independent physical security consultancy serving clients throughout Southern Africa.

We help organisations make better security decisions by aligning security with business objectives, operational realities, and risk exposure. Our work begins with goal setting: helping clients define what security needs to achieve, how resources should be allocated, and how protection can contribute to organisational success.

From that foundation, we provide the operational, and technical guidance required to translate objectives into effective security programs through master planning, implementation oversight, training, periodic audits, and incident analysis when needed.

We're completely independent. No product partnerships, no vendor relationships, and no referral arrangements. Our recommendations are guided solely by our clients' interests.

Based in Johannesburg, we work across Southern Africa with businesses, residential communities, property developers and managers, executives, boards, and security leaders who recognise that effective security requires strategy first, tools second.

Led by founder Danie Liebenberg, our team draws on decades of experience in investigative policing, corporate and industrial security, threat intelligence, system design, and strategic consulting. We have operated in the environments we now advise on.

Many of our clients have remained with us for years, some since 2009. That continuity reflects trust earned through consistent delivery, objective advice, and genuine partnership.



OUR SERVICES

Most security programs answer the wrong question. They ask "what services and systems do we need?" when they should be asking "what outcomes does security need to enable?"

That's where we begin.

Goal Setting

This is the foundation of our work and where the most important security decisions are made.

We help clients define what security needs to achieve, evaluate competing priorities within their operating environment, and make defensible decisions regarding risk, investment, and protection.

When strategic direction is clear, security becomes easier to justify, easier to manage, and more effective in supporting organisational objectives.

Security Master Plan Development

We translate strategic direction into integrated protection frameworks that combine technology, personnel, policies, and procedures into a coherent and implementable security program.

Master plans provide a roadmap for achieving defined outcomes and may include risk assessments, technical design, tender facilitation, implementation planning, governance structures, and performance measures.



OUR SERVICES - CONTINUED

Implementation Oversight

Even the best plans can fail when implementation does not align with design.

We provide independent oversight of security projects, tenders, installations, and supplier performance to ensure that implementation remains aligned with agreed objectives and specifications.

Our role is to protect the client's interests throughout the implementation process and verify that delivered solutions perform as intended.

Training

Effective security depends on informed and engaged people. We develop and deliver practical training programs that improve security awareness, strengthen security culture, and equip personnel to identify, prevent, and respond appropriately to threats. Training is tailored to the client's environment and supported by scenario-based learning and post-training evaluation.

Scheduled Audits

Our audits assess how effectively an implemented security program performs. We evaluate whether security measures are being applied as designed, whether resources are being utilised effectively, and whether the program continues to deliver the intended outcomes. An audit includes the assessment of infrastructure, systems, procedures, personnel, governance, compliance, and service provider performance.

Each audit identifies strengths, gaps, and opportunities for improvement, supported by prioritised recommendations that help clients maintain alignment between security strategy, implementation, and operational reality.



OUR SERVICES - CONTINUED

Incident Analysis

This service is delivered through Venlieb, a subsidiary of Liebenberg & Associates specialising in incident examination, root cause analysis, loss assessment, and organisational resilience.

When a significant security incident occurs, organisations need more than an understanding of what happened. They need to understand why it happened, what impact it has had, and what must change to reduce the likelihood of recurrence.

Using a structured, evidence-based methodology, Venlieb reconstructs and analyses incidents through the examination of physical evidence, digital records, witness accounts, operational information, and environmental context. The objective is not only to establish the facts, but to identify the underlying conditions, failures, and vulnerabilities that contributed to the incident.

Where appropriate, Venlieb also evaluates the financial, operational, reputational, and continuity-related impact of incidents and recurring losses, providing organisations with a clearer understanding of exposure and priorities for corrective action.

The process concludes with practical recommendations aimed at strengthening procedures, security measures, governance, reporting structures, and organisational resilience.

Every analysis is treated as an opportunity to convert an adverse event into meaningful organisational learning and long-term security improvement.

WHY SOUTHERN AFRICA

Security strategies developed for low-risk environments do not always translate effectively to Southern Africa.

Organisations operating in the region face a complex combination of criminal threats, infrastructure challenges, economic pressures, regulatory requirements, and operational realities that require context-specific solutions rather than imported best practices.

Our team has worked across this environment for decades. We understand how threats evolve, where organisations are most exposed, and how security can be positioned to support resilience, continuity, and sustainable operations in high-risk contexts.

This understanding has been developed through investigative policing, corporate security leadership, security consulting, incident analysis, and project delivery across multiple countries and sectors throughout Southern Africa.

Our advice is grounded in practical regional experience. We understand the threat landscape, the capabilities and limitations of available security resources, and the realities organisations face when balancing risk, operational requirements, and investment decisions. That regional perspective informs every recommendation we make.



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